SEE THE DIFFERENCE!
2020 EYEGLASS COLLECTION DRIVE

Step 1: Contact an Eyeglass Donation Partner
www.allaboutvision.com/resources/donate.htm

DID YOU KNOW? Collections can include not only eyeglasses, but readers & sunglasses as well!

Step 2: Frame Up the Details
Announce your collection through your channels (website, social media, etc.) and your selected partner’s channels, if available. You can also request 4”x6” “Donate Glasses Here” stickers from the IAFE for your collection boxes.

Step 3: Observe Your Eyeglass Collection Event
Don’t forget to donate your leftover LOST & FOUND glasses. And be sure to take plenty of photos!

Step 4: View Your Vision & Success
Send in your stories & photos to Brian Kist (briank@fairsandexpos.com) at the IAFE!
We can’t wait to hear from you about your collection!

This is just one more way fairs are supporting their local communities!

“A lone we can do so little; together, we can do so much.”
- Helen Keller