

# FAIR ADVANTAGE

## Secure Your Fair's Financial Future

The fairs and expositions industry is navigating one of the most challenging times in history. Many fairs are in financial crisis—short on cash or without any funds to cover expenses. Fair leaders are concerned about how their teams can produce the fairs of the future without income or reserves. Now is the time to make game-changing business decisions...

*Fair Advantage works to stabilize your current financial situation and develop long-term solutions that ensure your fair's financial health!*

### Financial Turnaround

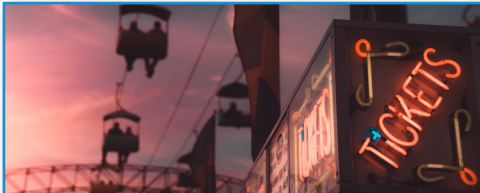
Fair Advantage CEO Rick Frenette has been in your shoes. He leverages more than 40 years of financial crisis management experience to help you regain control of your fair's financials.

### Expense Reduction

We understand revenue has plummeted, but expenses continue to roll in. As a fair-industry finance expert, Rick can quickly identify where to reduce expenses and ease financial hardships.

### Revenue Growth

Profitability may seem out of reach or part of the past. It's not. With more than four decades of financial expertise, Rick can help you get back on track to achieving your revenue goals.



### FINANCIAL ANALYSIS & PLANNING

Let us create a customized plan detailing how you can meet challenges head-on, and safeguard your fair's financial position for the long haul.



### BUDGET PREPARATION

Smart budgeting is more complicated than ever. We'll work with you to prepare a budget that carries your fair forward in a fiscally responsible way.



### ON-CALL FINANCIAL SUPPORT

Fair Advantage offers complete financial management advisory services through CEO Rick Frenette who will be there for you with solutions whenever the unexpected happens.

**Invest in your fair's financial future! Reach out for a free consultation!**



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