

## COVID 19 COMMUNICATIONS RESOURCES

### Example Responses from Others

2-28-20

#### Media Interview Responses from Theme Parks

“We are communicating with our team members and reinforcing our best-practice health and hygiene procedures. We are also educating them on basic preventive measures. We will continue to monitor the situation and be ready to act if needed,” Universal spokeswoman Alyson Lundell said in a statement.

“In matters pertaining to public health, our parks take direction from (Florida Department of Health or other state agency and the CDC),” said SeaWorld spokeswoman Lori Cherry in a statement. “We employ rigorous sanitation standards across our parks. At this time, no additional measures are currently prescribed for our location.”

Disney World, Universal Studios and the U.S. tourism industry brace for coronavirus 2-26-20

<https://www.orlandosentinel.com/business/tourism/os-bz-theme-parks-coronavirus-20200226-uacm3woombcoleuugwoviau4d4-story.html>

#### Prepared Statements from Associations About Upcoming Events

"EASA is taking all developments concerning the coronavirus (Covid-19) very seriously and will continue to closely monitor the situation. There are no plans to postpone or cancel the EASA 2020 Convention & Solution Expo. We have received no cancellations from exhibitors at the event, and registrations are on pace with previous years. We will continue to monitor the situation and of course will be in discussion with health authorities and the Association's volunteer leaders. EASA will work to ensure the highest possible degree of hygiene, safety and medical care at the convention. The health and safety of all our attendees is our highest priority".

Electrical Apparatus Services Association, <https://easa.com/convention/coronavirus>

The Optical Fiber Communication Conference and Exhibition (OFC 2020) is scheduled to take place, as planned, 8 – 12 March, in San Diego, California U.S.A. We have heard from many exhibitors that they are committed to attend OFC and we thank them for their continued engagement. OFC Management respects the decision of exhibitors who decided to cancel their participation and look forward to partnering with them in the future.

“Due to the COVID-19 (also known as coronavirus) outbreak, OFC Management is closely monitoring the ongoing potential impact for our attendees, exhibitors, and vendors”, said Ryan Strowger, head of OFC Management. “We are following the guidance from worldwide health organizations and experts. We are fully committed to taking appropriate precautions to provide a safe and healthy environment for attendees.”

OFC Management understands that individuals who have been in China (originating or visiting) within 14 calendar days, will be unable to participate in-person at OFC 2020 due to travel restrictions barring access to the U.S. Some Chinese exhibiting companies have determined that they will be unable to exhibit, while other Chinese exhibiting companies may utilize non-China based staff, or sales representatives/distributors with knowledge of their products and services to

represent them. OFC Management will continue to support OFC companies based in China on their final decisions, and we thank them for their continued engagement.

The U.S. Government has taken steps to mitigate the concerns regarding COVID-19. This includes (effective 2 February) suspending entry of any foreign national who has been to China within the past 14 days. Please reference links below for more information.

OFC Management will:

- Follow recommendations from the World Health Organization (WHO) and the Centers for Disease Control and Prevention (CDC), and the policies of the local government and city officials
- Ensure that First Aid personnel are adequately trained and capable of assessing and assisting those that may demonstrate flu-like symptoms
- Identify local emergency care facilities that will be able to promptly care for attendees that may require immediate treatment

OFC Management is planning to implement additional onsite tools for registrants, exhibitors and onsite personnel, including, but not limited to, the following:

- Increased availability of hand sanitizing stations
- Increased cleaning and disinfection process across all high-volume touchpoints (catering areas, surfaces, handrails, restrooms, entrances/exits, touch-screens, etc.) along with the use of cleaning/sanitizing materials and products
- Increased onsite medical support
- Awareness campaign via online and onsite information and signage
- Availability of sanitizing and disinfection materials for public use
- Create an environment to promote a ‘touch-free’ exhibition and conference:
  - Communicating the adoption of a ‘no-handshake policy’
  - Reduce/eliminate business card exchanges
    - Exhibitors: Utilize the available lead retrieval system for gathering leads electronically
    - Attendees: Because OFC is the premiere conference for communications and data technologies, we encourage you to utilize available technologies like the OFC mobile app, AirDrop or other available services to share contact information.

We strongly urge exhibitors and attendees to implement appropriate guidelines and protocols as suggested by the WHO and other health authorities. OFC will endeavor to provide a safe and healthy environment for all attendees.

**Links and Resources:**

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019/technical-guidance>  
<https://travel.state.gov/content/travel/en/traveladvisories/ea/novel-coronavirus-hubei-province--china.html>

The co-sponsors of the Optical Fiber Communication Conference and Exhibition (OFC), are IEEE Communications Society (IEEE ComSoc), IEEE Photonics Society, and The Optical Society (OSA).

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The Game Developers Conference will take place as planned in March, and we are watching closely for new developments around the Novel Coronavirus (COVID19 or 2019-nCoV) situation in China to keep the GDC community apprised of the latest updates. This page will keep you posted on new information, as well as our approach to keep our attendees healthy and safe.

Update: Feb 28, 2020

We are closely monitoring the COVID19 (coronavirus) situation and want to assure everyone that your health and safety are a top priority. If our assessment of the situation changes, based on new and evolving developments or updated information, we will promptly update this statement regarding the status of GDC 2020 accordingly.

<https://www.theverge.com/2020/2/26/21154790/gdc-2020-coronavirus-continues-developers-emergency-san-francisco>