

## **Ag Fairs Rescue Act H.R 2424 – Talking Points**

### **House Phone Talking Points:**

- Introduce yourself and explain your role with the fair you represent.
- Give a very brief background on your fair. Describe how 2020 was difficult for the fair industry and that the forecast for 2021 remains uncertain. Share attendance drop-off numbers or other specific metrics demonstrating the impact COVID has had on your fair.
- Remind them that state and county fairs are a primary source for the promotion of U.S. agribusiness. That fairs are an important part of local communities and are important fundraising sources for numerous not for profits.
- Ask them to co-sponsor H.R. 2424 that was introduced by Congressman Panetta of California and Congressman Long of Missouri.
- Thank them for their time.