



Why Sponsor?

The IAFE Zone 5 Conference is the perfect opportunity to get more involved in the fair industry. From smaller county fairs to large state fairs, attendees come from a wide variety of backgrounds.

Sponsorship of the Zone 5 Conference will allow you to reach decision makers to expand your presence at Midwest fairs. It will also recognize you as a supporter of fairs and expositions and the people that they serve.

The affordable sponsorship options are outlined in this brochure and help to keep registration costs low for attendees so that they can get the most out of the educational and networking opportunities that are available.



About Zone 5

The International Association of Fairs and Expositions (IAFE) is a voluntary, non-profit corporation, organizing state, provincial, regional and county agriculture fairs, shows, expositions and exhibitions. Its associative members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions and allied fields.

Zone 5 is comprised of members of fairs and expositions from Illinois, Iowa, Kansas, Missouri and Nebraska. The conference is held yearly on a rotating basis.



2022 IAFE ZONE 5 CONFERENCE

Sponsorship Opportunities

DoubleTree by Hilton Hotel
2431 N. Glenstone Ave.
Springfield, MO 65803

*For more information about the Zone 5 Conference,
visit fairsandexpos.com/Zone-Meetings*