



May 13-15, 2021
 Wyndham Garden
 York, Pennsylvania
 Hosted by the York State Fair

THURSDAY, MAY 13

5:00-7:00PM	Registration	Main Ballroom Lobby
7:00-7:30PM	Reception	Indoor/Outdoor Courtyard
7:30-10:30PM	Hospitality	Indoor/Outdoor Courtyard

FRIDAY, MAY 14

8:00-12:00PM	Registration	Main Ballroom Lobby
8:15-9:00AM	"Getting It Done in 2021- Fairs That Opened & How" - Jessica Underberg, CFE Erie County Fair NY	White Rose Conference Room
9:15-10:00AM	"Persevering in Trying Times" Marlene Pierson-Jolliffe, CFE Virginia State Fair	Red Rose Conference Room
10:15-11:00AM	"Livestock Shows – Post Pandemic" Kelly Tuckwiller Collins, CFE State Fair of West Virginia	White Rose Conference Room
11:00AM-11:30AM	BREAK	
11:30-12:30PM	Lunch & Keynote- LIFE IS FULL OF "IFS" Marla Calico, IAFE President & CEO	Crystal Ballroom
1:00PM	Depart for Downtown York Tour	Ballroom Lobby for Pickup
2:00-5:00PM	York Agriculture and Industry Museum, Golden Plough Tavern, Colonial Courthouse, Central Market	
5:30PM-6:30PM	York Expo Center Tour	
6:30-7:30PM	Dinner- York Expo Center YPI FUNDRAISER	
8:00-8:45PM	Todd Charles (Comedy/Variety)- York Expo Center Sponsored by Variety Attractions	
9:00-11:00PM	Hospitality- York Expo Center	

SATURDAY, MAY 15

8:30-9:00AM	General Session Gene Cassidy, CFE IAFE Chair Eastern States Exposition	Crystal Ballroom
9:00-10:00AM	ZONE 1 Meeting	Crystal Ballroom
10:15-11:15AM	Carnival Operations – Post Pandemic Jay Strates Strates Shows	White Rose Conference Room
11:15-11:30AM	BREAK	
11:30-12:45PM	Lunch & Keynote “Take Care” - Jeremy Parsons, CFE IAFE 1 st Vice Chair Clay County Fair, Iowa	Crystal Ballroom
1:00-2:30PM	Institute of Fair Management “Government and Community Relations” - Rick Pickering, CFE California State Fair	Red Rose Conference Room
2:45-3:15PM	“The Economic Importance of Fairs” Gene Cassidy, CFE IAFE Chair Eastern States Exposition	White Rose Conference Room
3:30-4:15 PM	“Event Security” Rick Trout, Chief of Police York State Fair	Red Rose Conference Room
4:30-5:15PM	“Sparking Joy -Rediscovering Your Passion & Reenergizing Your Team” Jennifer Giesike, CFE IAFE 2 nd Vice Chair Washington Town and Country Fair, Missouri	White Rose Conference Room
5:30-6:00PM	Happy Hour (Cash Bar)	Crystal Ballroom
6:00-7:00PM	Dinner	Crystal Ballroom
8:00-10:00PM	Hospitality	Indoor & Outdoor Courtyard



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