

Education for Your Professional Development

If you are a volunteer, part-time or full-time paid staff member at your fair you can join others involved with fairs, exhibitions and shows to focus on your professional development in a curriculum covering all aspects of management in the **Institute of Fair Management**.

Complete details available at
www.fairsandexpos.com



International Association of Fairs & Expositions

Institute Courses Scheduled for 2012

CyberSeminars

Financial Management I
Human Resources I
Human Resources II

Zones/WFA/RMAF

Sponsorship I

Summit

Facility Contracts
Media Relations
Liability Issues
Food & Beverage
Guest Services
Maintenance/Grounds

2012 Convention

Business Planning
Board Governance
Ethics
Advertising/PR II
Facility Marketing/Sales

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iafe[®] THE NETWORK!



The Summit

February 9-11, 2012

Tampa, Florida

For-Credit Courses and Networking

Exclusively for

Enrollees of the IAFE's

Institute of Fair Management

THE SUMMIT — Climb to the Top with Excellent Education

Arrive early this week to take advantage of “Florida Week” with gatherings of NICA, OABA and the Gibtown Show.

THURSDAY, FEB. 9

Embassy Suites-USF/Busch Gardens

Tampa, Florida

1:30—3:15 pm

Registration

3:30—5:15 pm

Facility Contracts

5:00—6:00 pm

Hotel Happy Hour

6:00—8:00 pm

Dinner

Hotel Room Rate = \$121 + tax
Includes Breakfast and Happy Hour
Make reservations thru IAFE with
registration in order to get rate.

Summit Registration = \$250
(by Jan. 6—\$285 after that date)
(Includes meals as noted)

FRIDAY, FEB. 10

Before session starts

Hotel Breakfast

8:30—10:15 am

Media Relations

10:15—10:30 am

Break

10:30 am—12:15 pm

Liability Issues

12:30—1:15 pm

Lunch

1:30—3:15 pm

Food & Beverage

(Spring Seminar Delegates May Attend)

3:30 pm—? Trip to Florida State Fair

(With Spring Seminar Delegates)

SATURDAY, FEB. 11

Before session starts

Hotel Breakfast

8:00—9:45 am

Maintenance/Grounds

9:45—10:00 am

Break

10:00—11:45 am

Guest Services

Note:
You must be enrolled in the
Institute of Fair
Management
in order to
register for The Summit.

The Spring Seminar (Commercial Exhibits, Competitive Exhibits & Concessions) will be held concurrently. The only shared/combo activities will be the F&B course and trip to Florida State Fair