

DATE: March 2011

TO: IAFE Fair Members

FROM: James Tucker, President and CEO

RE: Haas & Wilkerson Insurance Heritage Awards Contest

Enclosed please find information and an entry form for the Heritage Awards, sponsored by Haas & Wilkerson Insurance. Please share this information with the appropriate people in your organization.

Five volunteer fair management individuals will be honored during the IAFE Convention in Las Vegas.

All 2009 and 2010 nominees will be included as entries for the 2011 Heritage Awards Contest.

Please consider nominating someone from your area.

JT/mm  
Enclosures





Hundreds of volunteer fair management personnel have worked long and hard to see that the annual event they are associated with is able to continue as a valuable community showcase. Management personnel are those who serve in such capacities as a manager, an officer, director, or department head and are directly active in the success of their fair. IAFE and Haas & Wilkerson Insurance would like to honor five of those individuals yearly with an award and \$1,000 cash to be presented at the IAFE annual convention in Las Vegas.

If selected, the fair nominating their management person will receive a check for \$500, which may be used to provide travel expenses for their recipient or for whatever purpose they feel most appropriate.

#### ★ ELIGIBILITY ★

- ★ Minimum 10 years of fair management experience.
- ★ Receives less than \$2,500 remuneration annually over expenses.
- ★ Fair that nominee represents is a current member of the International Association of Fairs and Expositions.

#### ★ PROCEDURE ★

- A. Must apply by August 31, 2011.
- B. Nomination will consist of:
  - official nomination form
  - a 750 word or less, typewritten, essay/resumé about the nominee submitted by a fair representative
  - a 250 word or less, typewritten, fair philosophy statement written by the nominee
  - 3 or more reference/support letters by others not associated with the nominee's fair
- C. A member of the board of the nominee's fair and the IAFE Zone Director must also sign the nomination form verifying the nominee as being eligible.
- D. **The five selected nominees will be asked to submit 10 to 12 photos (headshot and action shots) for a slide show presentation during the ceremony at the 2011 Convention.**

#### ★ JUDGING ★

Judging will be done by a committee of three: the two IAFE Vice Chairs and the Director representing the Federation of Fairs on the IAFE Board.

Presentation will be centered around the nominee's accomplishments relative to both the fair and the community. The categories listed on the entry form will be used for judging nominees as well as the 750 word essay/resumé, the 250 word philosophy, and the reference/support letters.

Photographs, biography, and a media list will be provided to the IAFE by the fair immediately upon notification that their nominee has been selected.

Haas & Wilkerson Insurance will recognize the winners and present the checks in Las Vegas during the annual convention.



★ OFFICIAL ENTRY FORM ★

Name of Nominee: \_\_\_\_\_

Home Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Name of Fair Associated with: \_\_\_\_\_

Fair Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Years Associated with Fair: \_\_\_\_\_

Short, basic summation of nominee's participation at the fair (3 lines or less)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I. Experience with fairs in terms of years involved (1 point each year)

| Position | Fair  | Dates | Number of Years |
|----------|-------|-------|-----------------|
| _____    | _____ | _____ | _____           |
| _____    | _____ | _____ | _____           |
| _____    | _____ | _____ | _____           |
| _____    | _____ | _____ | _____           |

Score \_\_\_\_\_

II. IAFE sponsored events or state or provincial association meetings (1 point each event, each year)

|       |            |
|-------|------------|
| _____ | Year _____ |
| _____ | Year _____ |
| _____ | Year _____ |
| _____ | Year _____ |

Score \_\_\_\_\_

Haas & Wilkerson Insurance Heritage Awards Contest  
OFFICIAL ENTRY FORM (Continued)

III. Contribution to the fair industry: Committees/Offices on state, provincial, or IAFE level  
(2 points each committee/office, each year)

Committee/Office \_\_\_\_\_

Committee/Office \_\_\_\_\_

Committee/Office \_\_\_\_\_

Committee/Office \_\_\_\_\_

Score \_\_\_\_\_

IV. Program participant in state, provincial, or IAFE program (1 point each, per year)

\_\_\_\_\_ Year \_\_\_\_\_

\_\_\_\_\_ Year \_\_\_\_\_

\_\_\_\_\_ Year \_\_\_\_\_

\_\_\_\_\_ Year \_\_\_\_\_

Score \_\_\_\_\_

V. Community Activities (1 point per organization, 2 points for President)

\_\_\_\_\_ Years Served \_\_\_\_\_

\_\_\_\_\_ Years Served \_\_\_\_\_

\_\_\_\_\_ Years Served \_\_\_\_\_

\_\_\_\_\_ Years Served \_\_\_\_\_

Score \_\_\_\_\_

The 750 word essay, 250 word fair philosophy statement, and support letters should be attached to this official entry form. This information will then be judged to select the top ranking nominees.

*I verify that my management tenure and remuneration of less than \$2,500 annually over my expenses is correct.*

\_\_\_\_\_  
Nominee's signature

\_\_\_\_\_  
Fair member's signature, other than nominee

\_\_\_\_\_  
IAFE Zone Director

Return to: IAFE, 3043 E Cairo, Springfield, MO 65802

