

DATE: January 2010

TO: IAFE Fair Members

FROM: James Tucker, President and CEO

RE: Haas & Wilkerson Insurance Heritage Awards Contest

Enclosed please find information and an entry form for the Heritage Awards, sponsored by Haas & Wilkerson Insurance. Please share this information with the appropriate people in your organization.

Five volunteer fair management individuals will be honored during the IAFE Convention in Las Vegas.

All 2008 and 2009 nominees will be included as entries for the 2010 Heritage Awards Contest.

Please consider nominating someone from your area.

JT/mm

Enclosures





Hundreds of volunteer fair management personnel have worked long and hard to see that the annual event they are associated with is able to continue as a valuable community showcase. Management personnel are those who serve in such capacities as a manager, an officer, director, or department head and are directly active in the success of their fair. IAFE and Haas & Wilkerson Insurance would like to honor five of those individuals yearly with an award and \$1,000 cash to be presented at the IAFE annual convention in Las Vegas.

If selected, the fair nominating their management person will receive a check for \$500, which may be used to provide travel expenses for their recipient or for whatever purpose they feel most appropriate.

★ ELIGIBILITY ★

- ★ Minimum 10 years of fair management experience.
- ★ Receives less than \$2,500 remuneration annually over expenses.
- ★ Fair that nominee represents is a current member of the International Association of Fairs and Expositions.

★ PROCEDURE ★

- A. Must apply by August 31, 2010.
- B. Nomination will consist of:
 - official nomination form
 - a 750 word or less, typewritten, essay/resumé about the nominee submitted by a fair representative
 - a 250 word or less, typewritten, fair philosophy statement written by the nominee
 - 3 or more reference/support letters by others not associated with the nominee's fair
- C. A member of the board of the nominee's fair and the IAFE Zone Director must also sign the nomination form verifying the nominee as being eligible.
- D. The five selected nominees will be asked to submit 10 to 12 photos (headshot and action shots) for a slide show presentation during the ceremony at the 2010 Convention.**

★ JUDGING ★

Judging will be done by a committee of three: the two IAFE Vice Chairs and the Director representing the Federation of Fairs on the IAFE Board.

Presentation will be centered around the nominee's accomplishments relative to both the fair and the community. The categories listed on the entry form will be used for judging nominees as well as the 750 word essay/resumé, the 250 word philosophy, and the reference/support letters.

Photographs, biography, and a media list will be provided to the IAFE by the fair immediately upon notification that their nominee has been selected.

Haas & Wilkerson Insurance will recognize the winners and present the checks in Las Vegas during the annual convention.



★ OFFICIAL ENTRY FORM ★

Name of Nominee: _____

Home Address: _____

Telephone Number: _____

Name of Fair Associated with: _____

Fair Address: _____

Telephone Number: _____ Years Associated with Fair: _____

Short, basic summation of nominee's participation at the fair (3 lines or less)

I. Experience with fairs in terms of years involved (1 point each year)

Position	Fair	Dates	Number of Years
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Score _____

II. IAFE sponsored events or state or provincial association meetings (1 point each event, each year)

_____	Year _____
_____	Year _____
_____	Year _____
_____	Year _____

Score _____

Haas & Wilkerson Insurance Heritage Awards Contest
OFFICIAL ENTRY FORM (Continued)

III. Contribution to the fair industry: Committees/Offices on state, provincial, or IAFE level
(2 points each committee/office, each year)

Committee/Office _____

Committee/Office _____

Committee/Office _____

Committee/Office _____

Score _____

IV. Program participant in state, provincial, or IAFE program (1 point each, per year)

_____ Year _____

_____ Year _____

_____ Year _____

_____ Year _____

Score _____

V. Community Activities (1 point per organization, 2 points for President)

_____ Years Served _____

_____ Years Served _____

_____ Years Served _____

_____ Years Served _____

Score _____

The 750 word essay, 250 word fair philosophy statement, and support letters should be attached to this official entry form. This information will then be judged to select the top ranking nominees.

I verify that my management tenure and remuneration of less than \$2,500 annually over my expenses is correct.

Nominee's signature

Fair member's signature, other than nominee

IAFE Zone Director

Return to: IAFE, P.O. Box 985, Springfield, MO 65801

