

IAFE PRESENTS:

“CORN IS EVERYWHERE”

A family activity to
LEARN BY DOING
& have bushels of **FUN.**



Let IAFE & Events Unlimited
Help bring a
CORN IS EVERYWHERE
Activity Station to your fair.

IAFE has teamed up with associate member Events Unlimited to provide families who attend your fair the opportunity to “learn by doing.” The IAFE has purchased a supply of **CORN IS EVERYWHERE** Activity Stations that will be available for use by member fairs beginning in January 2010.

WHAT IS IT?

The **CORN IS EVERYWHERE** Activity Station is an engaging, entertaining, educating way to provide families with young children an opportunity to make memories at your fair. Playing together at the **CORN IS EVERYWHERE** Activity Station, families learn that corn can be found in many everyday products.



Family after family will have fun playing the corn “plinko” game, tossing the corn bags, and playing with toy tractors in a corn box.



The corn “plinko” game is equipped with pucks containing picture labels of products made from corn that fall into matching boxes at the bottom. Both children and adults will have fun trying to get the pucks to drop into the correct matching boxes.

Corn bags will also reinforce the message that corn is everywhere as children toss the product-labeled bags into the proper box selection.

Toy tractors will entertain children as they see, feel, and play with the grain in the corn box.

HOW DOES IT WORK?

The **CORN IS EVERYWHERE** Activity Station comes with easy to read & follow instruction signs. Families will have three activities to play: The Corn

“Plinko” Game, The Corn-Bag Toss, and The Corn Box.

The activity is enhanced with a stand-alone education display of the many uses of corn. Cheerful crows discuss the fact that corn is everywhere and a fact-filled cube sits in the middle of corn and tractor box.

An educational handout ties it all together and provides adults the information to continue their child’s learning experience beyond the fair.

Fairs will want to provide someone, acting as a real farmer, to engage families and help with collecting pucks and corn bags. The experience of the **CORN IS EVERYWHERE** activity will last a lifetime and is an innovative, interactive way for families to make memories at a fair!



WHAT'S IN IT?

The **CORN IS EVERYWHERE** Activity Station comes with custom made backdrop, signs, props and “plinko” board. It is ready to go except for some simple supplies that are not easily shipped.

Fairs Receive:

- Backdrop & Self Standing Frame

- 1 “Plinko” Board

- Corn Product Pucks

- Bean Bag Toss Box/Shipping Crate

- Corn Product Bean Bags

- Basket for Bean Bags

- Corn Box

- Activity Station Signs

- Sound Effects CD

- Educational Handout

- Staff Training Manual

- Assembly Manual

Fairs Provide:

- Whole Shelled Corn for Corn Box

- Staff for Activity

- Portable CD Player for Sound Effects

The activity station is shipped in re-useable packing material via UPS.

HOW DO I GET IT?

Interested fairs should contact the IAFE at 800/516-0313 for details on participating.

Participating fairs will be responsible for the shipping charges for the station and will be required to submit a \$200 deposit, which will be refunded upon return or forwarding of the activity station, intact, to the next fair.

Events Unlimited will coordinate the scheduling.

**Events Unlimited
Drew & Melanie Wickham
Peggy Lipinski
3619 Flint Road
Stanley, NY 14561
800/506-5366**

The **CORN IS EVERYWHERE** Activity Station is just one component of the FARM FUN ACTIVITY CENTER created by Events Unlimited. It is a great “starter station” for fairs looking to engage, entertain and educate families about food and agriculture.

For information about other activity stations contact **Events Unlimited**.