

"The purpose of this association shall be: (a) to promote and encourage the development and improvement of the fairs and expositions industry; (b) to provide a center for the collection and dissemination of information concerning the welfare and interest of its members; (c) to bring the members together at specified times for exchange of information and programs that promote and benefit the industry; and development of fair industry personnel so as to produce ever-improving educational and entertainment activities for the fair-going public."

Excerpt from the bylaws of the
INTERNATIONAL ASSOCIATION OF FAIRS
AND EXPOSITIONS

Code of Ethics

INTERNATIONAL ASSOCIATION OF FAIRS AND EXPOSITIONS

Serve the association and the industry through dedicated representation and the aggressive pursuit of its ideals, objectives and goals:

Exhibit total integrity and the maximum level of professionalism;

Advocate and **Apply** fair, just and proper practices in relationships with employees, employers, associates, contractors, patrons and the general public;

Consider and **Evaluate** the results of decisions and/or actions and how they might affect the community, the association and the industry;

Communicate to the general public the importance of the entertainment and education benefits offered by the organization within the community;

Promote unity and rapport among fellow members.