

2007 Advertising Packet Announcement

The IAFE is currently in the process of revamping the Advertising Packet program. Due to changing technology and differing graphics styles, the IAFE staff is now researching a new way of helping you to promote your fair! Coming in 2008, the NEW packet will have an even bigger presence, ease of use, and will be more appealing to your fairgoers and advertising media.

In order to assist fairs who wish to utilize an advertising packet in 2007, the IAFE is offering a limited number of the 2004, 2005, and 2006 Advertising Packets for purchase. All of these packets have great graphics, radio commercial, and an optional television commercial (DVD or BETA-SP). Get them while they are still available!



Ordering Information

Name: _____

Fair: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

IAFE Member Number: _____

Please select the Advertising Packet(s) You Would Like

- | | | |
|---|--|---|
| <input type="checkbox"/> The Fair—Ageless Fun
<input type="checkbox"/> Complete Packet with TV BETA-SP, Radio, and Print [\$99]
<input type="checkbox"/> Radio and Print Only (\$59) | <input type="checkbox"/> Everyone's Goin'!
<input type="checkbox"/> Complete Packet with TV DVD, Radio, and Print (\$99)
<input type="checkbox"/> Radio and Print Only (\$59) | <input type="checkbox"/> Colors of America
<input type="checkbox"/> Colours of Canada
<input type="checkbox"/> Complete Packet with TV DVD, Radio, and Print (\$99)
<input type="checkbox"/> Radio and Print Only (\$59) |
|---|--|---|

Payment

- Bill Me
 Check Enclosed
 Charge My Credit Card:

Cardholder Name: _____

Card Number: _____

Expiration Date: _____

Signature: _____

Return to: IAFE
Attn: Education Department
PO Box 985
Springfield, MO 65801
Fax: 417/862-0156