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Howard Call Named Executive of the Year

SPRINGFIELD, MO — December 7, 2011 — Howard Call of the Ohio Fair Managers Association (OFMA) was named the Federation of State and Provincial Fair Association's Executive of the Year, at the International Association of Fairs and Expositions (IAFE) 121st Annual Convention, held Nov. 28-Dec. 1, at the Paris Hotel in Las Vegas. The Executive of the Year Award goes to an association executive who has been in this position for at least five years. They have to be recommended by their association and are judged on their participation and involvement in their local, state, and the Federation of State & Provincial Fair Associations.

Call has been an active member of the OFMA and the IAFE for 36 years. Before becoming executive director of the OFMA in 2002, Call served as district director, vice president, and president. During his time of service, the OFMA has been transformed into a valuable professional resource that provides guidance to fairs in the areas of event planning, statutory compliance, education, and training. The OFMA has 100% membership of eligible fairs. During his tenure as executive director, Call has moved convention dates from weekday to weekend, which provides for greater participation from younger fair directors, associates, and junior fair boards; developed electronic news media in order to provide information to all members and associate members; reduced costs by performing all printing in his home office; and increased the association's convention attendance to more than 3,000 attendees.

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